

THE PERFECT WEDDING EXPERIENCE

HOW TO CREATE YOUR WEDDING

Real Information for Real Couples

Planning a wedding means making a lot of choices and asking many questions. Every decision made leads to more options to consider and details to review. When you are planning a wedding, you have a lot of expectations for yourself and a lot of pressure put upon you by others. The key to making sure you enjoy your wedding, no matter how big or small it may be, is to keep things in balance at all times.

The second vital step is proper preparation. Leave nothing for chance, don't expect to be able to 'punt' at the last minute and still be able to see your goals become realized. Having professionals handle every aspect or doing it all for yourself won't change that requirement. Become committed to excellent preparation and you will be sure to have the wedding day you envision.

THE 3 STEP FOUNDATION

Make these decisions early on for best results:

- ✓ Guest Count – In your event space, too few people creates design challenges, but, too many can create functional problems that can ruin the entire day.
- ✓ Budget – Without understanding what type of expenses to expect, this can be tricky. But, everyone has a budget they can live with and one they absolutely can't. Unless you truly mean 'unlimited,' define a range to keep things manageable from the start.
- ✓ Priorities – There are those certain elements, from open bar to a garden ceremony that are simply essential to each member of the couple (and sometimes to significant family members.) Choose 3 each before you begin in order to weigh one important choice against the other. It simplifies, and, streamlines the many decisions you'll be making.

What do you need to do first? Determine your foundation (see the sidebar on the 3 step foundation.) After you know what you're dealing with, you are ready for **"Phase 2."** This includes choosing your preferred date(s) and selecting your venue(s.) If you don't have to stick to a specific date, give yourself a range to work with...this allows you to keep that must have venue on your list of possible options. If your budget and your favorite venue aren't necessarily compatible, consider moving your wedding date off of a Saturday...it presents new possibilities for you.

What happens after that? **Phase 3** consists of making lists...and many of them! Select your bridal party, create a checklist of the decisions that still need to be made, and when to make them. Start interviewing and hiring the remaining vendors. Shop for wedding attire. Get your guest list in order. Work on the little details like seating charts and favors. Don't allow planning to become stressful by making it up as you go along. It may seem more 'fun' to just focus on what you're in the mood for at that moment, but, in the long run, a solid plan will always be your safest bet.

HOW TO BEGIN?

No matter where you are in the planning process, getting your foundation in place is a must. Our Initial Consultation is the perfect fit for everyone, at any stage. Get a comprehensive review of your current status, a detailed planning checklist for your remaining steps, budget breakdown, and so much more. Let us create the 'Road Map' for your wedding at our no-pressure 90 minute meeting! It will be the best \$75 you spend on your wedding and you will leave with actionable steps...bring anyone you want.

MAKING THINGS PERFECT

How to Enjoy the Planning Process from Start to Finish!

So, you know you want to enjoy your wedding and have a stress free experience when you plan. How do you get there? **Call Perfect Touch Custom Weddings.** With our comprehensive approach, vast experience and dedication to excellent education, we are certain to have just what you need.

Did you just begin and are looking for an easy way to get the big things taken care of? **Our Jump Start Program** provides two powerful consultations that lay out all the steps you need and covers ALL the research and work to get you into your venues...as well as two qualified vendor connections of your choosing. This is a special program designed to make the first steps on your wedding planning easy without trapping you into anything further. Only \$200 for the easiest way to make sure your wedding planning is off and running!

Looking for a **Full Service Bridal Consultant?** Need someone to take over all, or, most of the work and details and still be YOUR champion? We can create a customized wedding planning program just right for your needs. No big packages that offer more than you want or ones too small that come with a lot of extra fees down the road...just a retainer based program built specifically for you. You only pay for the services

you need, with payment terms you set as well! Retainer fees start at \$250 and Full Service Programs average from \$2000 to \$4500 total.

Are you searching for **"Day of Only"** or Decorating Only services? We offer this under the more aptly titled **Month of Directing** program with a unique approach...including support WHILE you plan, timeline creation as well as all the assistance you will require on the Big Day. Structured in the same way as our full service programs, you only pay for what you need. Retainers start at \$100. Total program costs average from \$1000 to \$2500 for full day, with half day options available.

Do you need support for your DIY wedding but NOT onsite services for the big day? Our **Bridal Coaching** will give you the perfect match! Time can be purchased by the hour or in 5 hour blocks for better value. This time can be used to provide support and assistance as you need, even training YOUR team of family and friends to handle your wedding for you! This gives you all the advantages of professional management while keeping your costs at a minimum. This is also an excellent choice for those planning destination weddings.

Do you need someone to perform your ceremony? We offer the most experienced Wedding Officiants around with completely customized wedding ceremony services! Rates start at \$175 and include an unequalled level of support!

CONTACT US TODAY! 316-524-3131

WWW.YOURPERFECT TOUCH.COM WEDDINGS@YOURPERFECTTOUCH.COM

Wedding MUST Haves

Marriage License
Day of Timeline (Very detailed)
Guest List & RSVP List
Design Plan & Floor Plan (w/ Linens list)
Vendor List & Vendor Contact Sheet
Paper Suite (Ceremony Program, Menus et al)
Music List (Ceremony & Reception)
Service Plans & Exit Strategies
Menu & Bar Plans
Ceremony Script with Processional & Recessional Notes
Seating Plans
Emergency Kit

BENEFITS YOU CAN USE!

Free Wedding Planning & Guest Websites
Wholesale Pricing
Vendor Discounts
On site Emergency Kits
Use of our Décor Inventory at No Charge